8th Annual Clear The Air Film Fest

Breathe California’s Clear the Air Film Fest showcases student-produced short films that address topics on air quality, environmental health and lung health in the community, with a goal of encouraging young people to use film as a medium to interpret and change the world around them.

Public Service Announcements (PSAs) are 30–90 seconds long. Short Films are up to 3–5 minutes long.

Program

6:30 pm Welcome
Tanya Stevenson, EdD, MPH, Breathe California’s President & CEO
Rohan Shamapant, Chair, Breathe California’s Board of Directors

6:40 pm Introduction
Maeve Forster, Emcee & Breathe California Air Quality Public Health Intern

6:45 pm PSA & Short Film Screening

7:45 pm Question & Answer Session with High School and Middle School Finalists

8:05 pm Intermission
Drop your “CVS Fan Favorite” and “Enter to Win” cards in the appropriate box in the lobby before intermission is over!

8:20 pm Prize Drawing

8:30 pm Special Presentation
Project E-NUFF PSA and discussion

8:45 pm Awards Presentation
“Be the First” Category
Arjeta Lati, CVS Health
“Spare the Air” Category
Lisa Fasano, Bay Area Air Quality Management District
Overall Festival Winner
Rachel Caplan, San Francisco Green Film Festival

9:00 pm Conclusion

9:15 pm Reception in Lobby
2019 Clear the Air Film Fest Finalists

PSAs – Youth Category
“Breathe for the Future”
Marina Penguins: Aya Afenzal, Mattheson Dobay, Mamen Gashaw, Chantal Loong, Bella Ruan
“Stop Calling It Vapor”
Polaris: Ryan Thai

PSAs – High School Category
“Rising Tides”
We are the Ticket: Cole Fletchall-Silva, Jackson Beebe, Cate Cattano
“Climate Change is Real”
Kelsey Lem
“Good Kitty”
Claire McNerney
“Be the First to End Smoking”
The Non-Smokers: William Seifert
“Don’t Smoke, Comrade”
Slightly Burnt Toast: Ify Chidi, Kate Rivera

“The Candy Store”
w0k3 Productions: Isaiah Tano, Jeruel Guerigay, Zozimo De Oliveira

“Smoking Hurts”
Team Asthma: Luis-Rodriguez-Martinez, Nathan Guerra

“Tobacco PSA 2019”
Jumping Wolf Production: Tori Cheung

“Whoa...What???”
w0k3 Productions: Isaiah Tano, Jeurel Guerigay

“Burton HS YOW Vaping PSA”
Crystal Nguyen, Michael Tran

“Here Are a Few Facts About Vape”
Kelly Guan, Baraah Zahar, Alexandra Steinway

Short Films – Youth Category
“Our Precious Air”
DeGuzman Film: Kristine De Guzman
“A Solution in Your Hands”
Geraldine’s Filmfest: Geraline Melgar

Short Films – High School Category
“Airgregates”
Street Air: Chalie Millenbah, Milo Wetherall
“Paradise Lost”
Mila King
“The Odd Show”
The Odd Duo: Rishiraj Chowdhary, Abhinav Tata
“Save Our Planet”
HoDom Productions: Alexis Hodgson, Morgan Odom
“The Price We Pay”
Tyler Van Note, Tanu Ta/fito
“Protecting the Environment”
Environment Protector: Nico Barrantes

Short Film – General Public Category
“Just as Bad: the Truth About Juuls
Peppers: Cole Pepper, Joel Balzer, Ian Enriquez, Mandy Li, Christopher Pepper, Kristi Tan, Philip Wolf

Congratulations to the 2019 Clear the Air Film Fest winners and finalists on the great work they have done to promote awareness around clean air and lung health!
At Breathe California, we believe that no one should struggle to breathe. We provide local services and advocacy that address the most important lung health issues facing our communities, including asthma management, the prevention and cessation of tobacco use, COPD, environmental education, and air quality. Since 1908, we have worked to fight lung disease, advocate for clean air and promote public health in the Bay Area.

**2019 Festival Judges**

**Maryanne Ackaway**  
Manager of Corporate Social Responsibility & Philanthropy at CVS Health, a pharmacy innovation company with the purpose of helping people on their path to better health.

**Lorene Alba**  
Health education and communications specialist for the California Department of Public Health (CDPH), Certified asthma educator (AE-C) and content developer, blogger and community moderator for www.asthma.net.

**Lisa Fasano**  
Communications Officer for the Bay Area Air Quality Management District, working to communicate air quality information to the 7 million residents of the Bay Area.

**Anna Kaminsky**  
Breathe California Public Health Air Quality Intern specializing in health education and mental health, bringing her experience in health education and public health to increase knowledge about air quality and improving lung health.

**Elias Trevino**  
Breathe California Golden Gate’s Vice President began his involvement with the organization over a decade ago, first as an office volunteer and then at our annual events. Elias was drawn to the mission and deep impact of Breathe California in the communities where he lives and works.

**Maeve Forster**  
Maeve joined Breathe as an Air Quality Public Health Intern last year. She is responsible for analyzing and reviewing air quality improvement projects, conducting interviews, and contributing to air quality-related social media posts. She believes in ensuring the community’s access to a healthy life and is working towards a second degree in order to contribute to the health care field.
Who is Breathe California?

Our Mission
Through grassroots education, advocacy and direct services, Breathe California fights lung disease, advocates for clean air, and advances public health.

Our Vision
Communities empowered to eliminate the causes and burden of lung disease, promote clean air, and improve public health.

Our Theory of Change
We believe the Breathe California comprehensive approach of direct services, advocacy and education, increases knowledge, confidence and ability in lung health management and treatment, resulting in lower rates of morbidity and mortality, and advancing health equity.

Here are a just few of our successes in San Francisco, San Mateo, and Contra Costa counties last year:

Air Quality
- Provided ‘Oxygen for You’ (O₂4u) Environmental Education Program to nearly 200 4th and 5th graders, equipping them with the tools necessary to recognize and manage health risks and environmental related illnesses, and to become advocates for change in their communities.

Asthma
- Provided tailored asthma education to over 550 families, 200 youth, 175 childcare providers, 350 potential behavioral health consumers, and 75 healthcare professionals/healthcare students caring for over 10,000 children.

Tobacco Use Prevention
- Provided over 3,200 youth with tobacco education via quit smoking groups and in-class presentations; reached thousands more through trainings for Youth Outreach Workers who learned to educate their peers about the health effects of tobacco use.
- Breathe California staff, board members, interns and volunteers actively engaged in “Yes on Proposition E“, working to uphold San Francisco’s flavored tobacco law; Prop E passed by 70%!

Your generous support helps us improve public health in our local communities.

Visit www.ggbreathe.org/donate.