

CLEAR THE AIR

F I L M F E S T

March 4, 2017 - 7:00 p.m.
New People Cinema, San Francisco



presented by

BREATHE[®]
CALIFORNIA

Golden Gate Public Health Partnership



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At Breathe California, we believe that no one should struggle to breathe. We provide local services and advocacy that address the most important lung health issues facing our communities, including asthma management, the prevention and cessation of tobacco use, COPD, environmental education, and air quality. Since 1908, we have worked to fight lung disease, advocate for clean air and promote public health in the Bay Area.

Support Our Work

Your tax-deductible donations support our programs, education and advocacy efforts vital to the community. Make a gift now at www.ggbreathe.org/donate

CLEAR THE AIR F I L M F E S T

HERO

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SPECIAL THANKS TO

Ara Balian - Volunteer Photographer • **Katie Hsia-Kiung** - Emcee
Gabriel Diamond - Filmmaker, Actor, Photographer, Skoll Foundation
Jim Granato - Award Winning Film Maker of Autonomy16 Productions



6th Annual Clear The Air Film Fest

Breathe California's Clear The Air Film Fest showcases student-produced short films that address topics on air quality, environmental health and lung health in the community, with a goal of encouraging young people to use film as a medium to interpret and change the world around them.

Program

- 7:00 pm Welcome
Tanya Stevenson, EdD, MPH, Breathe California's President & CEO
Rohan Shamapant, Chair of Breathe California's Board of Directors
- 7:15 pm Screening of Finalists' Films
- 8:00 pm Question & Answer Session with High School and Middle School Finalists
- 8:15 pm Intermission**
- 8:30 pm Prize Drawing
- 8:40 pm Special Presentation: **"Lifting the Veil on Pollution"**
Created by the Institute of Public and Environmental Affairs
Winner of the 2015 Skoll Award for Social Entrepreneurship
Followed by a Q&A with director and cinematographer Gabriel Diamond
- 8:50 pm Screening of General Public Winning Film
"Fever Reliever" by Green Ninja - David Chai, Maaik Scherff, Keith Silva, Mark Wanninger, Michael Salmassian, Crystal Cheng, Mike Cascino, Jordel Hurlow, Rikuto Sekiguchi, Mark Sho
- 9:00 pm Presentation of Awards
- 9:30 pm Conclusion
- 9:30 pm Reception in Lobby

Finalists

PSA Category - Sponsored by CVS Health #BeTheFirst

"Don't Erase Your Life Away" - Lorcan McSharp, John Lamm, Alex Kong, and Dao Lee

"Breaking the Chains" - Donovan Toney, Savanna Soto, Samantha De Alba, Alisa Moran, Logan Torosian, Angela Wesson, Nicholas Jackson, Alondra Carillo, Esperanza Ayon, and Leslie Alonso

"Don't Smoke Your Breath Away" - Mitchell Rusitzky

"Stop Asthma" - Isabel Rusitzky, Christabel Campbell, and Mitchell Rusitzky

Youth Category

"Save the Planet" - Najeeba Shaikh and Xochitl Coleman

"Smoke or Choke" - Tyler Van Note, Meghan Van Note, and Colleen Van Note

"Redo" - Jordan Smith

"Air Quality" - Rishiraj Chowdhary and Ayaan Shah

"Put a Stop to Asthma" - Isabel Rusitzky, Christabel Campbell, and Mitchell Rusitzky

High School Category

"The Cigarette" - Patrick Yldefonzo and Will Karp

"Their Future" - Christopher Yldefonzo

"Better Days" - Emelia Arnheim

"The Grasp of Smoking" - Malia Jenkins

"We Are One" - Mandy Chan, Qixin Chen, and Angel Wu

"All Expenses Unpaid" - Shaun Riel

"CoZone" - Walter Zhao, Jack Phillips, Erick Liu

"The Plastic Bottle Controversy Explained" - Jeffery Chen

2017 Festival Judges

Lorene Alba

Senior Asthma Education & Communication Specialist with the California Department of Public Health

Gabriel Diamond

Actor, Filmmaker, Photographer, Mentor, and co-founder of The Factory, a filmmaking lab for Bay Area youth

Lisa Fasano

Communications Officer for the Bay Area Air Quality Management District, responsible for relevant air quality information pertaining to 101 cities and 9 counties

Niema Jordan

Writer, Director, Associate Producer at Trilogy Films, and on the Board of Directors for Camp Reel Stories

Jennifer Leigh

Director of CSR & Philanthropy at CVS Health, President of Grantmakers Council of Rhode Island, President of Gaits of Harmony Therapeutic Riding Inc.

Katie Hsia-Kiung

Member of the Breathe California Board of directors, former High Meadows fellow with the Environmental Defense Fund, and currently Business Analyst for Enphase Energy

Emcee